Slide 1

Reclaim, Renew, Resurge!

District 28's Spring Conference 202

April 19, and 20, 2024

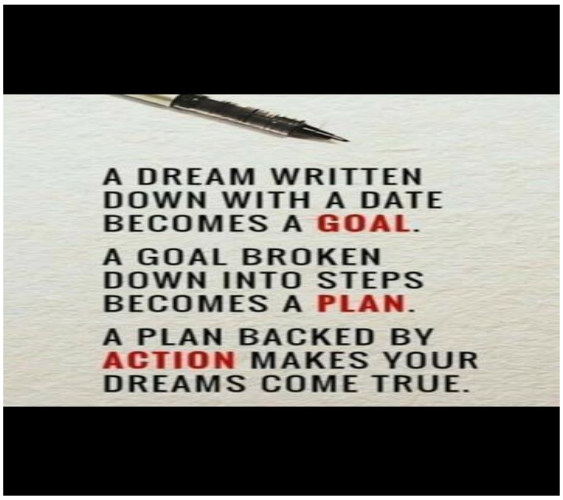
Zoom & Lawrence Technological Institute

"Brainstorming Your Potential with

My SWOT Analysis!"

Alecia Goodlow-Young, DTM, MPS

Slide 2


A DREAM WRITTEN DOWN WITH A DATE BECOMES A GOAL.
A GOAL BROKEN DOWN INTO STEPS BECOMES A PLAN.
A PLAN BACKED BY ACTION MAKES YOUR DREAMS COME TRUE.

Slide 3

What is a SWOT Analysis?

It is a strategic planning tool which we are going to

utilize in *"Brainstorming Your Potential"* in 2024!

Strengths **Weaknesses** **Opportunities** **Threats**

Slide 4

Strengths	Opportunities
5	3
Weaknesses	**Threats**
4	2

_____
_____
_____
_____
_____
_____
_____
_____
_____
_____
_____

Slide 5

Strengths	Weaknesses	Opportunities	Threats
1.	**1.**	**1.**	**1. YOU**
2.	**2.**	**2.**	**2.**
3.	**3.**	**3.**	
4.	**4.**		
5.			

- ✓ In life we should figure out what we want to accomplish within our lives.
- ✓ Please think about what you'll need to do in order to meet your goals.
- ✓ Complete the customized SWOT Analysis.
- ✓ This will help you discover all about you. Then you can start developing your goals in the making of you!
- ✓ This is not going to be easy, but it will be fun getting to know you!

_____

_____

_____

_____

_____

_____

_____

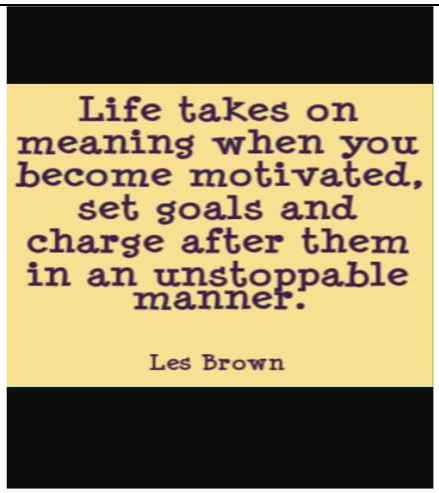
_____

_____

_____

_____

Slide 6


Life takes on meaning when you become motivated, set goals and charge after them in an unstoppable manner.
Les Brown

Slide 7

Brainstorming for the SWOT Analysis for Your Life!

- ✓ Please tell me what goals you want to accomplish in 2024. Explain this to me in **two** paragraphs.
- ✓ Enlighten me on what you are going to do to make it happen.
- ✓ Show me in your writing how you plan on accomplishing your tasks.
- ✓ Provide me with the names of people who can help you in the making of you.
- ✓ Go into great detail. Give me a clear picture using vivid images with your words.
- ✓ This extra effort will aid us assist as we work together building the future you really want to live!

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

Slide 8

Review your goals twice every day in order to be focused on achieving them.
Les Brown
BrainyQuote

Slide 9

How Can I be of assistance to you in accomplishing your goals in 2024?

Email me: aleciatoiwrites@gmail.com

Call me: 1 (877) 312-2220

(313) 378-0616

Alecia Goodlow-Young, DTM, MPS

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____

_____