



District #: 28
 Budget Currency: USD
 Fiscal Year: 2022-2023

	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Total
Membership Dues Allocation	370	1,327	8,927	2,945	814	470	532	1,948	7,795	3,003	958	1,075	30,165
Conference revenue	-	-	-	-	-	-	-	-	-	-	-	-	-
Fundraising revenue	-	-	-	-	-	-	-	-	-	-	-	-	-
Education and Training revenue	-	-	-	-	-	-	-	-	-	-	-	-	-
District store revenue	-	-	-	-	-	-	-	-	-	-	-	-	-
Speech contest revenue	-	-	-	-	-	-	-	-	-	-	-	-	-
Total revenue	370	1,327	8,927	2,945	814	470	532	1,948	7,795	3,003	958	1,075	30,165
TI Allocation Expense	-	-	-	-	-	-	-	-	-	-	-	-	-
Conference expense	-	-	-	-	-	-	-	-	-	-	-	-	-
Fundraising expense	-	-	-	-	-	-	-	-	-	-	-	-	-
District store expense	-	-	-	-	-	-	-	-	-	-	-	-	-
Marketing Outside Toastmasters expense	-	-	405	-	-	405	-	-	405	-	-	405	1,620
Recognition expense	-	-	40	40	40	140	40	40	40	40	40	40	500
Club Growth expense	100	100	110	460	110	460	110	460	110	460	110	460	3,050
Public Relations expense	90	75	150	100	100	100	100	100	100	100	100	100	1,215
Education & training expense	100	100	85	185	85	135	85	185	85	485	85	1,921	3,536
Speech contest expense	-	-	-	-	-	1,436	-	-	-	-	-	-	1,436
Administration expense	445	176	414	211	111	111	111	211	111	264	111	211	2,487
Food and Meals expense	92	900	-	-	-	-	360	-	-	-	-	100	1,452
Travel expense	3,334	829	90	190	90	90	90	190	90	715	90	190	5,988
Lodging expense	90	5,631	-	90	-	-	1,800	90	-	1,090	-	90	8,881
	4,251	7,811	1,294	1,276	536	2,877	2,696	1,276	941	3,154	536	3,517	30,165
District net income/(loss)	(3,881)	(6,484)	7,633	1,669	278	(2,407)	(2,164)	672	6,854	(151)	422	(2,442)	0

We, the undersigned, certify that this budget and narrative cover estimated receipts and expenditures for the district year. This budget directs the financial resources entrusted to the district toward achieving the district mission and will be presented to the district council for approval at its next meeting.

District Director _____ Date _____

Program Quality Director _____ Date _____

Club Growth Director _____ Date _____

Finance Manager _____ Date _____

<u>Break even</u>	<u>Revenue</u>	<u>Expense</u>	<u>Net</u>	<u>Policy</u>	
Conference	-	-	-	Meets Policy	
Fundraising	-	-	-	Meets Policy	
District Store	-	-	-	Meets Policy	
Minimum Expense Type		Expense	%	Policy	
Marketing Outside Toastmasters		1,620	5.4%	5.0%	0
Maximum Expense Type		Expense	%	Policy	
Education and Training		3,536	11.7%	15.0%	0
Marketing Outside Toastmasters		1,620	5.4%	10.0%	0
Club Growth		3,050	10.1%	15.0%	0
Public Relations		1,215	4.0%	10.0%	0
Recognition		500	1.7%	20.0%	0
Travel		5,988	19.9%	25.0%	0
Lodging		8,881	29.4%	15.0%	1
Food and Meals		1,452	4.8%	15.0%	0
Speech Contest		1,436	4.8%	5.0%	0
Administration		2,487	8.2%	10.0%	0
Total Membership Dues		30,165	100.0%		

One of the expense categories is over the policy max. Please review and adjust appropriately.



**TOASTMASTERS INTERNATIONAL
ANNUAL BUDGET
2022-2023**

District **28**

Following is a brief description/explanation of the estimated income and estimated expenses based on the goals outlined in the District success plan. The white rows are not password protected. Users may adjust the white area as necessary by adjusting the row height. Alternatively, a separate sheet may be used. Each section of this narrative page must be completed in order for this report to be considered complete and counted as received by WHQ. There are example questions to answer in each box. These can be deleted and replaced by your answers.

(Numbers are pulled from Summary tab)

Budgeted

Membership Revenue 30,165

The district's goals for the year regarding membership is to attain at least the Distinguished District level of membership payments threshold. Our Marketing team will continue approaches that worked last year, revise those that need improvement, and attempt "new to our district" ideas that have worked elsewhere in our organization.

Conference Net Income/(Loss) -

Our district conference will be held online using established district Zoom accounts. There is no expected income or loss from our conference due to a lack of revenue and a lack of expenses.

Fundraising Net Income/(Loss) -

N/A

District Store Net Income/(Loss) -

N/A

Marketing Outside of Toastmasters 1,620

The main focus of marketing outside of Toastmasters provides opportunities that will help us bring in new members and/or find new opportunities for new clubs. Improving we get past the pandemic, we plan to market at trade shows. We also plan to explore the partnership with Rotarians. Finally, we plan to do marketing campaigns through social media.

Public Relations 1,215

District 28 will utilize different social media platforms to keep our members informed and as Public Relations for non-members. Buffer will be purchased to link the different social media platforms. We will continue the use of Facebook, Meetup, and the D28 website.

Club Growth 3,050

The district's goals for the year regarding membership is to attain at least the Distinguished District level of active club threshold. Our Marketing team will continue approaches that worked last year, revise those that need improvement, and attempt "new to our district" ideas that have worked elsewhere in our organization.

Recognition 500

The main focus highlights recognition and pride in achieving individual and club level goals with on-brand virtual backgrounds highlighting these achievements to support the strength of the District.

Education and Training (3,536)

To have members understand how to achieve success. This is done by training current and future club officers at TLI's. Also by having monthly workshops to increase members knowledge. By having trainings and workshops this will increase Pathways adoption rate, which will also increase the club and district DCP percentage. Due to the pandemic last year the district DCP was decreased.

Speech contests (1,436)

The area, division, and district Humorous Speech and International Speech contest season will be online. Winners will be given certificates and medals.

Administration 2,487

The administration focus is to ensure our district officers, volunteers, and individual Toastmasters are supported through all district events, meetings, and procedures following our Governing Documents.

Food and Meals 1,452

To provide adequate nourishment and per diem financial support in line with our organization's Governing Documents.

Travel 5,988

Our travel focus is to be as prudent as possible in travel costs where necessary.

Lodging 8,881

Our lodging focus is to be as prudent as possible in lodging costs where necessary. Unfortunately, our Nashville lodging costs alone for our District Director, Program Quality Director, and Club Growth Director far surpass the category's maximum allowed percentage without any additional travel. Examples of additional travel include midyear district officer training, mileage to and from DEC meetings, and mileage to and from official in-person area director club visits



TOASTMASTERS INTERNATIONAL
ANNUAL BUDGET
2022-2023

DISTRICT 28

USD

Account

#	Account Name	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Total
6005	Membership Dues Allocation	370	1,327	8,927	2,945	814	470	532	1,948	7,795	3,003	958	1,075	30,165

**This amount is provided by World Headquarters in an email.



TOASTMASTERS INTERNATIONAL
ANNUAL BUDGET
2022-2023

USD

Account #	Account Name	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Total
Marketing Outside Toastmasters Expenses														
	Marketing Outside Toastmasters Expenses													-
	7006 Marketing-Educational Materials													-
	7008 Marketing-Promotional Materials													-
	7010 Marketing-Awards Expense (Trophies, Plaques, Ribbons & Stationery)													-
	7012 Marketing-Supplies & Stationery Expense													-
	7036 Marketing-Advertising Expense			405			405			405			405	1,620
	7044 Marketing-Postage & Shipping Expense													-
	7082 Marketing-Incentives													-
														-
														-
														-
	Marketing Outside Toastmasters Expenses Total	-	-	405	-	-	405	-	-	405	-	-	405	1,620
	Total Marketing Outside Toastmasters Expenses	-	-	405	-	-	405	-	-	405	-	-	405	1,620



Account		USD												
#	Account Name	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Total
Education and Training Revenue														
6025	Registration-Member registrations													-
6025	Registration-Spouse / guest registrations													-
6025	Registration-Late registrations													-
6025	Registration-Meal Events													-
6025	Registration-Speech contest													-
6025	Registration-Other													-
6025	Registration-Training													-
6025	Registration-Speechcraft													-
6050	Refunds - Registration & Tickets													-
6055	Refunds - Other													-
6060	Reimbursements - Registration & Tickets													-
6030	Sponsorship/Advertising Revenue													-
6035	Raffle Revenue													-
6010	Donation Revenue													-
6020	Other Revenue													-
Total E & T Revenue		-	-	-	-	-	-	-	-	-	-	-	-	-
Education & Training Expenses														
Distinguished Clubs														
7006	Distinguished Clubs-Educational Materials													-
7008	Distinguished Clubs-Promotional Materials													-
7010	Distinguished Clubs-Awards Expense (Trophies, Plaques,													-
7080	Distinguished Clubs-Gifts & Thank Yous													-
7082	Distinguished Clubs-Incentives						50							50
														-
														-
														-
														-
Distinguished Clubs Total		-	-	-	-	-	50	-	-	-	-	-	-	50
Training Club Officers														
7006	ET-Educational Materials													-
	ET-Awards Expense (Trophies, Plaques, Ribbons &													-
7010	Certificates)													-
7014	ET-Room Rental Event Expense	100	100		100				100		100		100	600
7042	ET-Outside Contractor Expense													-
														-
														-
														-
														-
Training Club Officers Total		100	100	-	100	-	-	-	100	-	100	-	100	600
Training Division & Area Directors														
7004	ET-Badges & Pins													-
7006	ET-Educational Materials													-
7012	ET-Supplies & Stationery Expense													-
7014	ET-Room Rental Event Expense													-
														-
														-
														-
														-
Training Division & Area Directors Total		-	-	-	-	-	-	-	-	-	-	-	-	-
Training Areas & Divisions														
7006	ET-Educational Materials													-
	ET-Awards Expense (Trophies, Plaques, Ribbons &													-
7010	Certificates)													-
														-
														-
														-
														-
Training Areas & Divisions Total		-	-	-	-	-	-	-	-	-	-	-	-	-
TLI Expenses														
7004	ET-Badges & Pins													-
7006	ET-Educational Materials													-
	ET-Awards Expense (Trophies, Plaques, Ribbons &													-
7010	Certificates)													-
7082	ET-Incentives													-
														-
														-
														-
														-
TLI Expenses Total		-	-	-	-	-	-	-	-	-	-	-	-	-
ET Other Expenses														
7004	ET-Badges & Pins													-
7006	ET-Educational Materials													-
	ET-Awards Expense (Trophies, Plaques, Ribbons &													-
7010	Certificates)										300		300	600
7082	ET-Incentives												300	300
7044	ET-Postage & Shipping Expense			85	85	85	85	85	85	85	85	85	1,221	1,986
														-
														-
														-
														-
ET Other Expenses Total		-	-	85	85	85	85	85	85	85	385	85	1,821	2,886
Total E&T Expenses		100	100	85	185	85	135	85	185	85	485	85	1,921	3,536
Total E&T Net Income (Loss)		(100)	(100)	(85)	(185)	(85)	(135)	(85)	(185)	(85)	(485)	(85)	(1,921)	(3,536)



		USD												
Account #	Account Name	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Total
Food and Meal Expense														
District Director														
7078	Food Expense		240					120						360
7016	Meal Event Expense													-
	District Director Total	-	240	-	-	-	-	120	-	-	-	-	-	360
Club Growth Director														
7078	Food Expense		240					120						360
7016	Meal Event Expense													-
	Club Growth Director Total	-	240	-	-	-	-	120	-	-	-	-	-	360
Program Quality Director														
7078	Food Expense		180					120						300
7016	Meal Event Expense													-
	Program Quality Director Total	-	180	-	-	-	-	120	-	-	-	-	-	300
Finance Manager														
7078	Food Expense													-
7016	Meal Event Expense													-
	Finance Manager Total	-	-	-	-	-	-	-	-	-	-	-	-	-
PR Manager														
7078	Food Expense													-
7016	Meal Event Expense													-
	PR Manager Total	-	-	-	-	-	-	-	-	-	-	-	-	-
Administration Manager														
7078	Food Expense													-
7016	Meal Event Expense													-
	Administration Manager Total	-	-	-	-	-	-	-	-	-	-	-	-	-
Division Director														
7078	Food Expense													-
7016	Meal Event Expense													-
	Division Director Total	-	-	-	-	-	-	-	-	-	-	-	-	-
Area Director														
7078	Food Expense													-
7016	Meal Event Expense													-
	Area Director Total	-	-	-	-	-	-	-	-	-	-	-	-	-
IPDD														
7078	Food Expense		180											180
7016	Meal Event Expense													-
	Total	-	180	-	-	-	-	-	-	-	-	-	-	180
Region Advisor														
7078	Food Expense													-
7016	Meal Event Expense													-
	Region Advisor Total	-	-	-	-	-	-	-	-	-	-	-	-	-
International Officer														
7078	Food Expense													-
7016	Meal Event Expense													-
	International Officer Total	-	-	-	-	-	-	-	-	-	-	-	-	-
Keynote Speaker														
7078	Food Expense													-
7016	Meal Event Expense													-
	Keynote Speaker Total	-	-	-	-	-	-	-	-	-	-	-	-	-
Other Member														
7078	Food Expense	92	60										100	252
7016	Meal Event Expense													-
	Other Member Total	92	60	-	-	-	-	-	-	-	-	-	100	252
	Total Food and Meals Expenses	92	900	-	-	-	-	360	-	-	-	-	100	1,452



USD														
Account #	Account Name	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Total
Travel Expenses														
District Director														
7058	Lodging Expense	90	1,861		90			600	90		90		90	2,911
	District Director total	90	1,861	-	90	-	-	600	90	-	90	-	90	2,911
Club Growth Director														
7058	Lodging Expense		1,771					600						2,371
	Club Growth Director Total	-	1,771	-	-	-	-	600	-	-	-	-	-	2,371
Program Quality Director														
7058	Lodging Expense		979					600						1,579
	Program Quality Director Total	-	979	-	-	-	-	600	-	-	-	-	-	1,579
Finance Manager														
7058	Lodging Expense													-
	Finance Manager Total	-	-	-	-	-	-	-	-	-	-	-	-	-
PR Manager														
7058	Lodging Expense													-
	PR Manager Total	-	-	-	-	-	-	-	-	-	-	-	-	-
Administration Manager														
7058	Lodging Expense													-
	Administration Manager Total	-	-	-	-	-	-	-	-	-	-	-	-	-
Division Director														
7058	Lodging Expense													-
	Division Director Total	-	-	-	-	-	-	-	-	-	-	-	-	-
Area Director														
7058	Lodging Expense													-
	Area Director Total	-	-	-	-	-	-	-	-	-	-	-	-	-
IPDD														
7058	Lodging Expense		1,020											1,020
	IPDD total	-	1,020	-	-	-	-	-	-	-	-	-	-	1,020
Region Advisor														
7058	Lodging Expense													-
	Region Advisor Total	-	-	-	-	-	-	-	-	-	-	-	-	-
International Officer														
7058	Lodging Expense										1,000			1,000
	International Officer total	-	-	-	-	-	-	-	-	-	1,000	-	-	1,000
Keynote Speaker														
7058	Lodging Expense													-
	Keynote Speaker Total	-	-	-	-	-	-	-	-	-	-	-	-	-
Other Member														
7058	Lodging Expense													-
	Other Member Total	-	-	-	-	-	-	-	-	-	-	-	-	-
	Total Lodging Expenses	90	5,631	-	90	-	-	1,800	90	-	1,090	-	90	8,881