

1 Toastmasters International – District 28

2 District Council Meeting – September 18, 2021

3 Via Zoom

4 District Director Vera Johnson, DTM Presiding

5 Administration Manager, Linda A. Orlando, ACB, ALB

6
7 Meeting called to order by Christopher Johnson at 9:00 am.

- 8
9 • Christopher Johnson introduced the following committee heads and district officers:
- 10 • District Director - Vera Johnson, DTM
 - 11 • Program Quality Director - Ryan Morton
 - 12 • Club Growth Director – Marvin Pitts, DTM
 - 13 • Immediate Past District Director – LaShon Bowers, DTM
 - 14 • Finance Manager - Steve Miller DTM
 - 15 • Public Relations Manager – John Salalila, DTM
 - 16 • Administration Manager – Linda A. Orlando, ACB, ALB

17 **District Director – Vera Johnson, DTM**

18 The District Mission Statement was read by Allison Johnson.

19
20 District Director, Vera Johnson, asked if there were any changes to the agenda. The
21 agenda was adopted as amended.

22
23 Vera Johnson stated minutes for the previous district business meeting held April 24,
24 2021, are being revised. Members are encouraged to read the minutes and email Karen
25 Smith with any corrections to be made.

26
27 Motion by Karen Smith, Area 38 Director, seconded by Jerome Maben, Division E
28 Director, to adopt the April 24, 2021, minutes with corrections. Motion passed.

29
30 Public Relations Report – John Salalila, DTM, PDD

- 31 • A district newsletter will be sent out weekly to highlight news and events with a
32 link to the district website for complete information. In the future, the newsletter
33 will feature clubs and members.
 - 34 • Members are encouraged to “opt-in” and subscribe to the district newsletter.
 - 35 • Open houses and other club events may be posted on the district calendar.
36 Clubs are advised to post their event two to three in advance of the date.
 - 37 • Election Runner will be used if the District Director determines the “verbal vote”
38 is too close to call.
- 39
40

41 Budget Report - Vera Johnson, DTM

- 42 • District 28's reserve account is about \$55,000 – \$60,000.
- 43 • Twenty-five percent (25%) of membership dues are deposited in the district's
- 44 reserve account.
- 45 • The actual budget amounts are forecasts from Toastmasters International.
- 46 Districts receive an extra twenty percent (20%) to their reserve account to be
- 47 spent for education and training, marketing outside Toastmasters, and
- 48 membership growth. District 28 has \$42,472 to spend.
- 49 • Each district has a fixed expense to decrease their reserve account.
- 50 • The 2020-2021 incentives clubs and members earned have been approved and
- 51 will be distributed shortly.
- 52 • Each district submits an expense report explaining to Toastmasters International
- 53 how the district is spending its money.
- 54 • The District Success Plan will be posted on the district website.

55

56 Credentials Report – Kim Purohit, DTM, PDD

- 57 ○ Clubs eligible 99
- 58 ○ Quorum, 1/3 of 99 = 33 X 2 66
- 59 ○ Presidents & VP Education 73
- 60 ○ District Executive Committee 34
- 61 ○ Total Ballots 107
- 62 • Simple majority (50% of the total ballots available) 55
- 63 • Credential Report adopted as presented.

64

65 Election Process – Vera Johnson, DTM

- 66 • This election will be by verbal vote unless the District Director, Vera Johnson,
- 67 decides the vote is close; then Election Runner will be used.

68

69 Motions:

- 70 • Motion by Ryan Morton, PQD, seconded by Joel Book, Division C Director, to
- 71 have a voice vote and if at all close, at the district director's discretion, then move
- 72 to a more formal vote. Debate was held. Motion passed (majority of "yes", 2 nays).
- 73 • Motion by Emily, seconded by Sherri Anne Wynter, Division D Director, to end the
- 74 debate. Motion passed (majority of "yes", 3 nays).
- 75 • Motion by Tom Zwolinski, Area 25 Director, seconded by Jerome Maben, Division
- 76 E Director, to approve the budget as submitted. No discussions. Motion passed by
- 77 unanimous "yes" vote.

78

79 Alignment Changes - Vera Johnson, DTM

80 Since the district alignment was approved on April 24, 2021, three clubs have chartered:

- 81 • Justice Speakers: chartered May 25, 2021 – assigned to Division F, Area 29.
- 82 • STAAND: chartered June 30, 2021 – assigned to Division D, Area 16.

- 83 • NATEG Tunisia: chartered June 29, 2021 – assigned to Division E, Area 25.
84 • Motion by Danielle Abrams, Division F Director, to accept the realignment as
85 presented. Motion passed.
86

87 Audit Report: Paul Spicer, DTM

- 88 • The audit committee conducted an audit and all receipts were clear and readable.
89 • The report will be completed today.
90 • Two purchases made at Best Buy included sales taxes which the district is trying
91 to get reversed.
92 • Motion by John Salalila, Public Relations Manager, seconded by Karen Smith,
93 Area 38 Director, to accept the audit as presented pending there are no further
94 changes. Motion passed.
95

96 Finance Manager: Steve Miller, DTM

- 97 • Profit and Loss Statement (7-1-2021 to 8-31-2021) was shown and discussed.
98 • The district is below the expected membership amount.
99

100 District Leadership Reports:

101

102 **Public Relations Manager – John Salalila, DTM, PDG**

- 103 • Members are encouraged to “opt-in” to subscribe to the district newsletter.
104 • When promoting a club, be sure the information is accurate.
105 • Governor Whitmer is claiming October as Toastmasters month.
106 • Open houses and special events may be posted on the district calendar.
107 Encouraged to post the event two to three weeks before the date.
108

109 **Club Growth Director – Marvin Pitts, DTM**

- 110 • Call to action – how can we build new clubs and support our members.
111 • Clubs that submit at least eight membership renewals by September 23, 2021, will
112 receive an incentive.
113 • Governor Whitmer is proclaiming October as Toastmasters month in Michigan.
114 • Clubs that host an open house during October will receive an incentive. Clubs are
115 encouraged to advertise their event and use the Speakers Bureau for a presenter.
116 • Send potential club leads to Marvin Pitts. An incentive will be presented for those
117 leads that result in a new club chartering.
118

119 **Program Quality Director – Ryan Morton**

- 120 • District training information was shown and discussed.
121 • Fifty-five percent (55%) of club officers were trained during Round 1 TLI.
122 • Eight other districts helped train our officers.
123 • There are 14.8% officer positions that are vacant.
124 • About 66% of the clubs had four or more officers trained during Round 1 TLI.

- 125 • Round 2 TLI training is schedule for November 13, 2021. The second TLI training
126 will be held in January 2022.
- 127 • Dan Leong is the TLI chairperson.
- 128 • Club contests must be completed by February 19, 2022.
- 129 • District 28 conference is scheduled for April 29 and 30, 2022.
- 130 • Contests are the Evaluation and International Speech.

131

132 **District Director - Vera Johnson, DTM, PID**

- 133 • Thanked everyone for their efforts.
- 134 • Visions the district as distinguished for 2021-2022 year.
- 135 • The next District Council Meeting is scheduled for April 30, 2022.

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138 Meeting adjourned by Vera Johnson at 10:24 am.

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