



TOASTMASTERS INTERNATIONAL

District 28

Serving Parts of Michigan, Ohio and Ontario

Do you want to attract new members?

Do you want to learn new methods to increase your club's visibility in the community?

Do you want support, ideas and hands-on resources to help your club's PR efforts?

Attention All District 28 Clubs!

District 28 Toastmasters will be introducing and piloting a new PR training series for all clubs within our district called the-

“Special Meeting Series”

In an effort to support growth and membership recruitment in District 28 clubs, we will be hosting “Special Meeting” training workshops to teach clubs how to attract guests through “special meetings.”

What is a special meeting?

A special meeting is a meeting hosted by a Toastmasters club which does not follow the standard format of a traditional Toastmasters meeting and provides training/education on a topic relatable, useful and identifiable to the public. For example, increasing personal effectiveness, getting a job promotion, effective networking, landing your first job, etc.

Program Implementation

There will be three training workshops held in Ohio starting April of 2016. The first workshop will introduce clubs to the *Special Meeting Series* training program and follow with two workshops demonstrating and training clubs on how to host their own special meeting at their club. More details to come!

Pre-Registration required via the Registration Page to be provided on the D28 Site.

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