

District 28 2018 Spring Workshop Presenters



FREE SESSION

“Base Camp for Administrator Managers”

Richard Durling, ACS, ALB

Rik has extensive experience with pathways. He has been conducting training sessions and presentations on a wide variety of topics for 30+ years. This workshop is designed for Base Camp Administrators (Vice Presidents of Education, Presidents and Secretaries) although everyone is invited to attend. Attendees will see what the Base Camp Manager does and what information the Base Camp Manager has access to.



FREE SESSION

“Pathways for Everyone”

David Trottier, EC1

Pathways is here! Do you have questions, quandaries, or queries? Have you started your first path? Come to this session for a demonstration as we go online to see how to access Pathways, perform a self-assessment, select a path, and begin working on that path.

David Trottier is a Pathways Guide with years of teaching experience and he is well into his first path. David is ready to answer your questions and help you get started. You will leave this session with the knowledge you need to begin your Pathways journey.



“Mission Accomplished: Communicating Across the Generations”

Lisa Roach, PMP, ACB, CL

Is the mission of your club to have a vibrant, diverse, and engaging membership? If so, it starts with effective communication with everyone! Is your club embracing the new ideas of Millennials and Post-Millennials, while capitalizing on the wisdom of Baby Boomers and members from the Silent Generation? If not, stop searching for that universal translator and come to this interactive workshop to bridge the gap!

Lisa Harvey Roach is a speaker, trainer, consultant, and engineer. She is the founder of Wisdom Consulting which offers expertise in the areas of Project Management, Communication Skills, Idea/Mind Mapping, and more. She will share methods for creating a club climate that embraces all members and guests.



“Lessons in Listening”

Dolores Harris, DTM

In our increasingly distractible times, becoming a better listener can be a challenge. Ask yourself: How would my life be different if I really listened to myself? How would my relationships be different if I were a better listener? How would my club be different if its members were better listeners? In this interactive workshop, we will uncover some of the obstacles to good listening and practice techniques for dealing with distractions.

Dolores is a presenter who wants to help her audience improve their listening skills. She has tools that she will share with you during this informative and engaging workshop.



“Essential Writing Strategies & Professionally Speaking”

Alecia Goodlow-Young, MPS, ACS, ALB, PRM

Do you have a fear of writing or public speaking? Would you like to brush up on your writing or speaking skills? Do you like to write and converse with others? During this workshop, the participants will be guided through fun instructive writing techniques. These will serve as reminders from forgotten writing strategies which are desperately needed within the workforce.

Participants will be encouraged to embrace techniques which will empower one to think, create and produce acceptable writing presentations. As the participants learn to rewrite, they will be motivated to focus on their speaking abilities.

Alecia will use a hands-on approach to help you develop your own style of writing and speaking. In doing so, you will work on several different types of scenarios to determine which styles suits you best.



“Strong Leaders Make Strong Clubs: Online Leadership Resources”

Annie Wolock ALB, ACS

This workshop is an overview of online, leadership resources found on Toastmasters.org, d28toastmasters.org, LinkedIn, and other websites. We will explore these online resources and how you can leverage them to become a stronger leader. You will learn about current, online resources bringing renewed motivation and improved leadership skills.

Annie is a tech savvy individual and wants to share her stash of resources, so others can enjoy great success as well.

Annie credits her 10 years as a Toastmaster to her (vastly) improved leadership style within her marketing consultancy. Currently the Division C Director, she's been an Area Governor, Club President, VP Education, VP Membership, VP PR, and Treasurer. She is also working with the D28 Speakers Bureau to create their website.



“Gaining and Retaining Members: Creating Magnetic Club Culture Guests Will Flock To”

Kristie Stocker, DTM, CGD

Has joining Toastmasters helped you tremendously in some way? When most Toastmasters are asked this, it's a resounding “YES!”. Then why can it be difficult to attract and retain members? If your club frequently asks, “Where are all the members??” or “How do we attract more guests?”, this session is for you. Everything revolves around building an attractive club culture. You'll learn how to create marketing buzz that guests are drawn to, bring top-notch value to your members and become that club others want to join. Be ready for a few surprises, nonstop variety and lots of interaction in this valuable learning experience.

Kristie Stocker is CEO of Kinetik Edge, a coaching and training organization and District 28's Club Growth Director. She is a professional keynote speaker, success coach, leadership expert, but better known to her clients as helping them create seriously fun success.