

2017 Spring Conference Workshop Presenters



Essential Elements for your Speaker "One Sheet"

Linda Anger, ACS, ALB

What is the difference between your Speaker Introduction, and your Speaker Bio? What elements should always/never be in either, whether you are a speaker, a sales professional, or a business consultant? Learn practical content development strategies to position yourself as a "must-have" speaker, create intriguing introductions for your speaking commitments, and sample a few layouts for an engaging "One Sheet."

Linda Anger is a professional writer, graphic designer and workshop facilitator who has developed "One-Sheets" for professionals in a variety of industries, including public speaking. She has also facilitated workshops on content development for Social Media profiles.



"Preparing for Success:

How to get Unstuck and Renew Your Passion"

Sheena Monnin, DTM

Have you ever wondered why some people reach their dreams and goals while others do not? If you have ever felt like you're not 'good enough' or that your dreams are too far out of reach, then get ready to squash those beliefs! This workshop will help you discover how to be successful in life, how to stand out from the crowd, handle difficult people and tough situations, and turn boring tasks into something you can be proud of. Success is waiting for you!

Sheena has her Master's degree in Psychology and is a twice-published author of self-help books that have received acclaim with readers across the country. Sheena won the title of Miss Pennsylvania USA and competed at Miss USA in 2012. She is the CEO of Custom Life Design and consults with businesses and entrepreneurs, and coaches pageant contestants, young executives, and young adults seeking to improve their interviewing/interpersonal skills.



**“Conquering Your Fears Through Public Speaking”
Evelyn Summerville, CC**

Public speaking is the number one fear in the world – topping death. This workshop explains why fear exists and encourages participants to breakthrough their fear by being authentic. Upon completing this workshop, participants will know the 3 P's that Block Your Authenticity, the Meaning of the Wall of FUD and the 2 C's You Need for a Breakthrough. This workshop leverages coaching techniques and philosophies to inspire the audience and evoke transformation.

Evelyn is a certified coach, speaker and trainer with the John Maxwell Team and has completed the Coaches' Training Institute (CTI) core curriculum.



**“The Art of Being a Trainer”
Cathy Trudeau, CC**

There are trainers and there are speakers. This workshop will reveal the differences between the two.

Cathy trained both adults and children for thirty-four years. She served as a Technology Coordinator for grades K-12 in the Michigan school district for 12 years. Cathy is an Education Specialist who is certified in Leadership and Supervision. During this workshop, she will share some of her training techniques with you.



“The Serious Business of Being Funny!”

Michael C. MacArthur, ACB, CL

This workshop will answer two important questions about humor in our presentations. “Why?” and “How?” What kind of value can humor add to my speeches? What can I do to make people laugh in the appropriate spots during my speeches?

Michael will show how humor can help speakers command greater attention from their audiences; and how to present messages with more power and memorability. He will also demonstrate storytelling techniques that anyone can use to effectively be funny without resorting to tired old jokes.

Michael has been a member of the Chamber of Commerce’s Speaker Bureau. He began his career as a humorist in high school where he was known as a class clown. Since 2008, he’s published humor blogs under the banner of the International Center for Limerick Studies.



“Mentor Your Way to a Successful Club”

Darlene Workman, ACS, ALB

Does your club have a mentor program? Most successful clubs do. This workshop will highlight the benefits of the Toastmasters mentor program, both for the individual member and for the club. When you have completed this workshop, you will have the understanding and tools to

implement a successful mentor program within your Toastmaster Club; one that will help each member reach his or her goals, and in the process, enable your clubs to reach new heights.

Darlene has been a Toastmaster for 16 years and has spent much of that time following her passion: mentoring. During her time as a Toastmaster, she has acted as mentor to several dozen new members and to many clubs in District 86, where she first joined Toastmasters. She credits her first mentor with instilling her with the love of this special relationship and says that “the best mentors are those who have been mentored.”



“The Road to Pathways”

Heather Lane, DTM, PDG

What is the Pathways Program? How does it differ from the current Educational Track? When must we begin to utilize the program? What is the difference between a Pathways Ambassador and a Pathways Guide? Heather Lane is the Pathways Chief Ambassador for District 28. She will answer these questions and more, about this revitalization program.

Attend this workshop to garner information and learn about *the benefits of Pathways and how it will help us as we continue to grow as communicators and leaders?*