

TOASTMASTERS
INTERNATIONAL

District #: 28
Budget Currency: USD
Fiscal Year: 2012-13

	Jul-12	Aug-12	Sep-12	Oct-12	Nov-12	Dec-12	Jan-13	Feb-13	Mar-13	Apr-13	May-13	Jun-13	Total
Membership revenue	452	392	9,287	4,689	1,796	921	609	589	10,167	4,900	1,670	1,426	36,898
Conference revenue	-	-	-	-	9,675	-	-	-	-	11,375	-	-	21,050
Fundraising revenue	-	-	-	-	-	-	-	-	-	-	-	-	-
TLI revenue	-	-	-	-	-	-	-	-	-	-	-	-	-
District store revenue	-	-	-	-	1,000	-	1,000	-	-	1,100	-	1,100	4,200
Speech contest revenue	-	-	-	-	-	-	-	-	-	-	-	-	-
Other revenue	-	-	50	-	-	50	-	-	50	-	-	50	200
Total revenue	452	392	9,337	4,689	12,471	971	1,609	589	10,217	17,375	1,670	2,576	62,348
Conference expense	-	-	-	-	9,975	-	-	-	-	12,050	-	-	22,025
Fundraising expense	-	-	-	-	-	-	-	-	-	-	-	-	-
TLI expense	-	-	-	-	-	-	5,650	-	-	-	-	5,650	11,300
District store expense	-	-	-	1,000	-	1,000	-	-	1,200	-	1,100	-	4,300
Marketing expense	460	460	460	2,560	560	460	460	560	460	1,260	460	460	8,620
Communications & public relations expen:	55	85	55	55	455	55	55	55	55	55	55	55	1,090
Education & training expense	1,225	250	325	525	575	375	675	525	425	625	475	525	6,525
Speech contest expense	-	-	1,325	-	-	-	1,325	-	-	-	-	-	2,650
Administration expense	300	300	300	800	300	300	300	300	300	300	300	300	4,100
Travel expense	300	5,050	200	200	850	200	1,020	200	200	300	1,950	5,525	15,995
Other expense	-	-	-	-	-	-	-	-	-	-	-	-	-
	2,340	6,145	2,665	5,140	12,715	2,390	9,485	1,640	2,640	14,590	4,340	12,515	76,605
District net income/(loss)	(1,888)	(5,753)	6,672	(451)	(244)	(1,419)	(7,876)	(1,051)	7,577	2,785	(2,670)	(9,939)	(14,257)

We, the undersigned, certify that this budget and narrative cover estimated receipts and expenditures for the district year. This budget directs the financial resources entrusted to the district toward achieving the district mission and will be presented to the district council for approval at its next meeting.

John Salalila	9/30/2012
District governor	Date
Jason Schumacher	9/30/2012
Lieutenant governor education and training	Date
Jeff Kirsch	9/30/2012
Lieutenant governor marketing	Date
Marilyn Albee	9/30/2012
District treasurer	Date

	Total	Budget	% Policy Max
Conference expense	22,025		
Fundraising expense	-		
District store expense	4,300		
Marketing expense	8,620		
	34,945	45.6%	Unlimited
TLI expense	11,300		
Education & training expense	6,525		
	17,825	23.3%	30.0%
Communications & public relations expense	1,090	1.4%	25.0%
Speech contest expense	2,650	3.5%	10.0%
Administration expense	4,100	5.4%	20.0%
Travel expense	15,995	20.9%	30.0%
Other expense	-	0.0%	10.0%
	23,835		
Total Expenses	76,605	100.0%	

Cash & Cash Equivalents per Balance Sheet as of June 30 2012	33,446.00
Retention amount needed on June 30, 2013*	9225
Remaining funds at Year-end (estimated)**	9,964.00
*This amount is provided by World Headquarters in an email.	
**The goal is to budget the Remaining funds at Year-end to be as close to zero as possible without creating a loss. This amount should not be negative.	

Following is a brief description/explanation of the estimated income and estimated expenses based on the goals outlined in the district success plan. The white rows are not password protected. Users may adjust the white area as necessary by adjusting the row height. Alternatively, a separate sheet may be used. **Each section of this narrative page must be completed in order for this report to be considered complete and counted as received by WHQ.** There are example questions to answer in each box. These can be deleted and replaced by your answers.
(Numbers are pulled from Summary tab)

Membership Revenue

Budgeted
36,898

Membership revenue data was provided directly from WHQ and provide a basis for a conservative budget using lower revenue than the previous district year. The district's goal for membership is a net 3% gain in total membership payments (improvement from 4,595 to 4,733). Marketing teams, programs, and contests will be implemented.

Conference Net Income/(Loss)

(975)

Fall Conference: Park Inn, Toledo, Ohio - Spring Conference: The Westin Southfield, Southfield, Michigan
The overage in the conference budget accounts for unexpected expenditures that arise beyond the control of the conference team. Registration costs for both conference sit at approximately \$99 to \$119 for the full weekend.

Fundraising Net Income/(Loss)

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Not applicable.

TLI Net Income/(Loss)

(11,300)

Eight main TLI sessions, four sessions held twice a year. There are no costs for Toastmasters and guests to attend our TLI sessions. The main components of the expense is food.

District Store Net Income/(Loss)

(100)

The district does operate a district store. All costs thus far are sourced from World Headquarters. The District Bookstore is available at both conferences and four Saturday morning TLI sessions throughout the year.

Other Revenue

200

Not applicable.

TOASTMASTERS INTERNATIONAL®

TOASTMASTERS INTERNATIONAL
ANNUAL BUDGET
2012-13

DISTRICT

28

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(Numbers are pulled from Summary tab)

Marketing

The main focus of our district is to actively engage each Toastmaster in membership retention/expansion activities, improving club quality, developing strong club leads, and chartering successful clubs. Events planned include and are not limited to membership drives, open houses, Success/Communication & Success/Leadership modules, club officer follow-up during membership renewal periods.

Budgeted

8,620

Communications and Public Relations

The main focus for our district is to ensure all district Toastmasters have the best opportunity to be informed about district events, milestones, awards, and distinctions. This will include, but not limited to, weekly e-mail blasts to our district's memberships and press releases.

1,090

Education and Training

The main focus for our district is to provide on-going, goal-driven targets, and timely resources so that our district officers and club officers are best able to serve its members. Events planned include, but not limited to monthly DEC meetings, twice-a-year TLI sessions, and twice-a-year conferences.

6,525

Speech contests

The main focus for our district is to provide the most equitable environment in which Toastmasters would compete. The fall season includes the Humorous Speech and Table Topics contests. The spring season includes the International Speech and Evaluation contests. Small changes in each contest level duration have been made to see if they benefit the district's Toastmasters.

2,650

Administration

The main focus for your district is to earn distinguished district status. Conferences, TLI sessions, and DEC meetings are all being planned. An more cost-effective, alternate DEC meeting venue is being considered.

4,100

Travel

The main focus of the district is to enable district officers to easily and effectively be transported for opportunities to serve and learn. The DG, LGFT, LGM, JPDG, division governors, area governors, and materials manager are among those slated to be reimbursed for their travel; this travel includes visit to clubs, contests, and monthly DEC meetings.

15,995

Other Expenses

Not applicable.

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