



Distinguished Club Website Program *Recognizing D28 Quality Websites*

The Distinguished Club Website Program was established by the District 28 Toastmasters Marketing Team to recognize clubs that have designed and maintained quality websites. The program will consist of 10 points for various features included on club websites. Clubs that achieve President's Distinguished Website, Select Distinguished Website, and Distinguished Website will receive a web badge they may display on the club website. There will also be recognition at the D28 Fall and Spring Conferences.

The criteria and points for the program are as follows:

Mandatory to be considered...

- current Toastmasters branding
- link from Toastmasters – Find a Club webpage
- link from District 28 Toastmasters – Club Connections website

One point will be given for each of the following features on club websites

- welcome message and invitation to attend
- contact information (phone and email address)
- meeting information (location/date/time/etc)
- customer testimonials
- links to D28 and Toastmasters International websites
- current club officers list
- three links to Toastmasters resources (not just downloads)
- pictures from club meetings or events
- list of CC and CL components (the 10 speeches and 10 projects)
- recent sample agenda or description of meeting role

Awards will be given as follows:

President's Distinguished Website – 9 or 10 points

Select Distinguished Website – 7 or 8 points

Distinguished Website – 5 or 6 points

Questions?

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